

Determinants of Latrine Uptake and Hygiene Practices in Community Households of Ruhango District, Rwanda

¹Ms. Umuhoza Elyse, ²Dr. HABIMANA Amos, MPH, PhD

¹Author, ²Co-author

(School of Public Health, Department, Public Health, Mount Kenya University)

(School of Public Health, Department, Public Health, Mount Kigali University)

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Abstract: This study investigated latrine uptake and hygiene practices among community households in Ruhango District, Rwanda, focusing on the key factors that influence these behaviors. Using a cross-sectional design, data were collected from 216 households via structured questionnaires to explore how socio-economic status, cultural beliefs, gender roles, and community engagement affect sanitation habits.

Findings revealed that although 74% of households had access to latrines, only 60% reported consistent uptake. Handwashing after latrine use was practiced by 68% of respondents, with better adherence (80%) among those with reliable water access. Economic hardship emerged as a major barrier, with 42% of households unable to afford latrine construction. Additionally, 48% reported water shortages as a challenge to maintaining hygiene. Cultural beliefs negatively impacted sanitation behaviors in 30% of households.

Statistical analysis showed significant associations between hygiene practices and factors such as income ($p = 0.009$), education ($p = 0.006$), household size ($p = 0.042$), and age ($p = 0.033$). A strong correlation was found between a positive attitude toward hygiene and improved practices ($OR = 3.7, p < 0.001$). Community support and water access also significantly influenced behavior ($p = 0.010$ and $p = 0.005$, respectively). Most participants acknowledged the role of traditional beliefs and recognized the health risks linked to poor sanitation.

The study concluded that despite relatively high latrine availability, consistent uptake remains low due to economic, environmental, and cultural barriers. It recommended that government agencies, including the Ministry of Health and local authorities, prioritize enhancing water access, offering subsidies for latrine construction, and expanding hygiene education. Emphasis was placed on the importance of culturally sensitive programs and community involvement to promote sustained hygiene improvements.

These findings, aligning with the 2020 Rwanda Demographic and Health Survey, underscore the need for integrated interventions addressing infrastructure, behavior change, and socio-cultural factors to improve community sanitation outcomes in Ruhango District.

Keywords: Latrine Uptake, Hygiene Practices, Community Households, Ruhango District, Rwanda.

I. INTRODUCTION

Access to proper sanitation facilities, particularly latrines, is essential for public health and significantly affects the well-being of communities, especially in community areas. Worldwide, insufficient sanitation and poor hygiene practices lead to numerous health issues, including waterborne diseases, malnutrition, and decreased economic productivity. Approximately 2.3 billion people lack basic sanitation services, with around 1 billion still engaging in open defecation,

primarily in low-income regions (United Nations [UN], 2023). These challenges disproportionately affect vulnerable groups, highlighting the urgent need for effective strategies to enhance latrine uptake and hygiene practices.

Within the East African Community (EAC), sanitation remains a critical public health concern. Although some progress has been made in improving access to sanitation, many challenges continue to exist. Approximately 21% of the East African population practices open defecation, particularly in community areas where access to sanitation is limited (UNICEF, 2021). In Kenya, for example, the open defecation rate is around 17%, with substantial disparities between urban and community communities. The Kenyan government has introduced initiatives, such as the Kenya Environmental Sanitation and Hygiene Policy, to eliminate open defecation and promote better sanitation practices, yet community areas still face significant barriers due to poverty and lack of resources (Government of Kenya, 2021).

In the Democratic Republic of the Congo (DRC), the sanitation situation is among the most challenging in the region. A significant portion of the population lacks access to improved sanitation, with an estimated 63% practicing open defecation (WHO, 2022). Socio-political instability, coupled with poverty and insufficient infrastructure, severely hinders efforts to enhance sanitation and hygiene practices. While international organizations and NGOs are working to implement sanitation projects, the scale of the challenge remains considerable, necessitating comprehensive strategies to effectively tackle these issues (Sang et al., 2021).

In Ruhango District, understanding the factors influencing latrine uptake and hygiene practices is vital for addressing public health challenges. Factors such as socio-economic status, education level, cultural beliefs, and resource availability often impact latrine uptake. Families with higher incomes are more likely to invest in improved sanitation facilities, while those with lower incomes may resort to traditional practices like open defecation (Nguyen et al., 2021). Educational interventions can significantly influence hygiene practices, as knowledge of the health risks associated with poor sanitation can drive behavioral change.

Cultural beliefs also play a critical role in determining latrine uptake and hygiene practices in community communities. In certain cultures, traditional practices and perceptions regarding sanitation can hinder the acceptance and use of modern latrine facilities. Grasping these cultural dynamics is essential for creating tailored interventions that align with community values and practices (Mugisha et al., 2021). Additionally, local governance and community engagement are crucial for enhancing sanitation practices. Programs that involve community participation in planning and implementing sanitation initiatives tend to be more successful, as they empower local populations to take ownership of their sanitation needs.

The benefits of improving latrine uptake and hygiene practices extend beyond individual households, positively affecting community health and development. Enhanced sanitation can reduce the incidence of waterborne diseases, improve overall health outcomes, and boost economic productivity by lowering healthcare costs associated with sanitation-related illnesses (Hutton et al., 2018). Ultimately, this study aims to examine the determinants of latrine uptake and hygiene practices in community households of Ruhango District, contributing to ongoing discussions about improving sanitation and public health in the region.

In general, addressing the factors influencing latrine uptake and hygiene practices in community households is critical for promoting public health in Ruhango District, Rwanda. By understanding the interactions among socio-economic, cultural, and environmental factors, targeted interventions can be developed to enhance sanitation practices in these communities. This study aspires to provide valuable insights into the specific challenges and opportunities present in Ruhango District, ultimately informing policymakers and practitioners in their efforts to improve sanitation and hygiene across the region. The main objective of this study was to examine the determinants of latrine uptake and hygiene practices among community households in Ruhango District, Rwanda. It was guided by the following specific objectives:

- i. To determine the level of latrine uptake and hygiene practices among community households in Ruhango District, Rwanda.
- ii. To assess the influencing factors on latrine uptake and hygiene practices among community households in Ruhango District, Rwanda.
- iii. To identify the barriers that affect the adoption of proper latrine uptake and hygiene practices in community households of Ruhango District, Rwanda.

II. THEORETICAL FRAMEWORK

The theoretical framework for this study on latrine uptake and hygiene practices in community households is grounded in several established theories that explain the factors influencing health behaviors.

Health Belief Model (HBM)

Which posits that individual health behaviors are influenced by personal beliefs about health conditions, perceived barriers to taking action, and perceived benefits of adopting healthy behaviors. This model suggests that if individuals perceive a high risk of disease associated with poor sanitation and recognize the benefits of using improved latrines, they are more likely to adopt good hygiene practices. For example, if households understand the link between latrine use and the prevention of waterborne diseases, they may be more motivated to improve their sanitation conditions (Rogers et al., 2021).

Theory of Planned Behavior (TPB)

This emphasizes the role of intention in predicting behavior. According to this theory, an individual's intention to engage in a behavior is influenced by attitudes toward the behavior, subjective norms, and perceived behavioral control. In the context of latrine uptake, if community members have positive attitudes towards sanitation, feel social pressure to use improved latrines, and believe they have the resources to do so, they are more likely to utilize latrines consistently. This theory can help identify the factors that need to be addressed in behavioral change interventions aimed at improving hygiene practices in community areas (Ajzen, 1991).

Social Cognitive Theory (SCT)

This also plays a crucial role in understanding latrine uptake and hygiene practices. SCT posits that learning occurs in a social context and that behavior is influenced by the interaction between personal factors, environmental influences, and behavior itself. This theory highlights the importance of observational learning, imitation, and modeling in promoting hygiene behaviors. For instance, if community leaders or peers demonstrate proper latrine use and hygiene practices, others in the community may be more likely to adopt similar behaviors (Bandura, 1977). The emphasis on social environments underscores the need for community engagement in sanitation interventions.

Diffusion of Innovations Theory

This can also be applied to the study of sanitation practices. This theory explains how new ideas, behaviors, or technologies spread within a community. The process of adoption is influenced by various factors, including the perceived advantages of the innovation, its compatibility with existing values and practices, and the complexity of its use. Understanding how new sanitation technologies or practices are perceived in community communities can provide insights into the barriers and facilitators to their adoption (Rogers, 2003). This perspective can guide the development of strategies that enhance the acceptance of improved sanitation practices.

Social Ecological Model (SEM)

Provides a comprehensive framework for examining the multiple levels of influence on sanitation behaviors. SEM recognizes that individual behaviors are shaped not only by personal factors but also by social, community, and environmental contexts. This model emphasizes the importance of considering the broader ecological factors that impact sanitation practices, such as community norms, local governance, and access to resources. By applying SEM, researchers can identify the various levels at which interventions can be targeted to promote improved hygiene practices (McLeroy et al., 1988). Lastly, the Capability, Opportunity, Motivation, and Behavior (COM-B) model integrates aspects of behavioral psychology to explain health behaviors. According to this model, behavior is the result of an interaction between capability (individual knowledge and skills), opportunity (social and environmental factors), and motivation (internal desires and external pressures). In the context of latrine uptake, this model can help identify specific barriers to hygiene practices, such as lack of knowledge about sanitation benefits, social stigma associated with latrine use, or inadequate infrastructure (Michie et al., 2011). In summary, the theoretical framework for this study incorporates multiple theories that collectively provide a comprehensive understanding of the determinants of latrine uptake and hygiene practices. By integrating the Health Belief Model, Theory of Planned Behavior, Social Cognitive Theory, Diffusion of Innovations Theory, Social Ecological Model, and the COM-B model, the framework emphasizes the multifaceted nature of sanitation behaviors. This theoretical foundation guided the research design, data collection, and analysis, ultimately contributing to a deeper understanding of how to improve hygiene practices in community households.

III. CONCEPTUAL FRAMEWORK

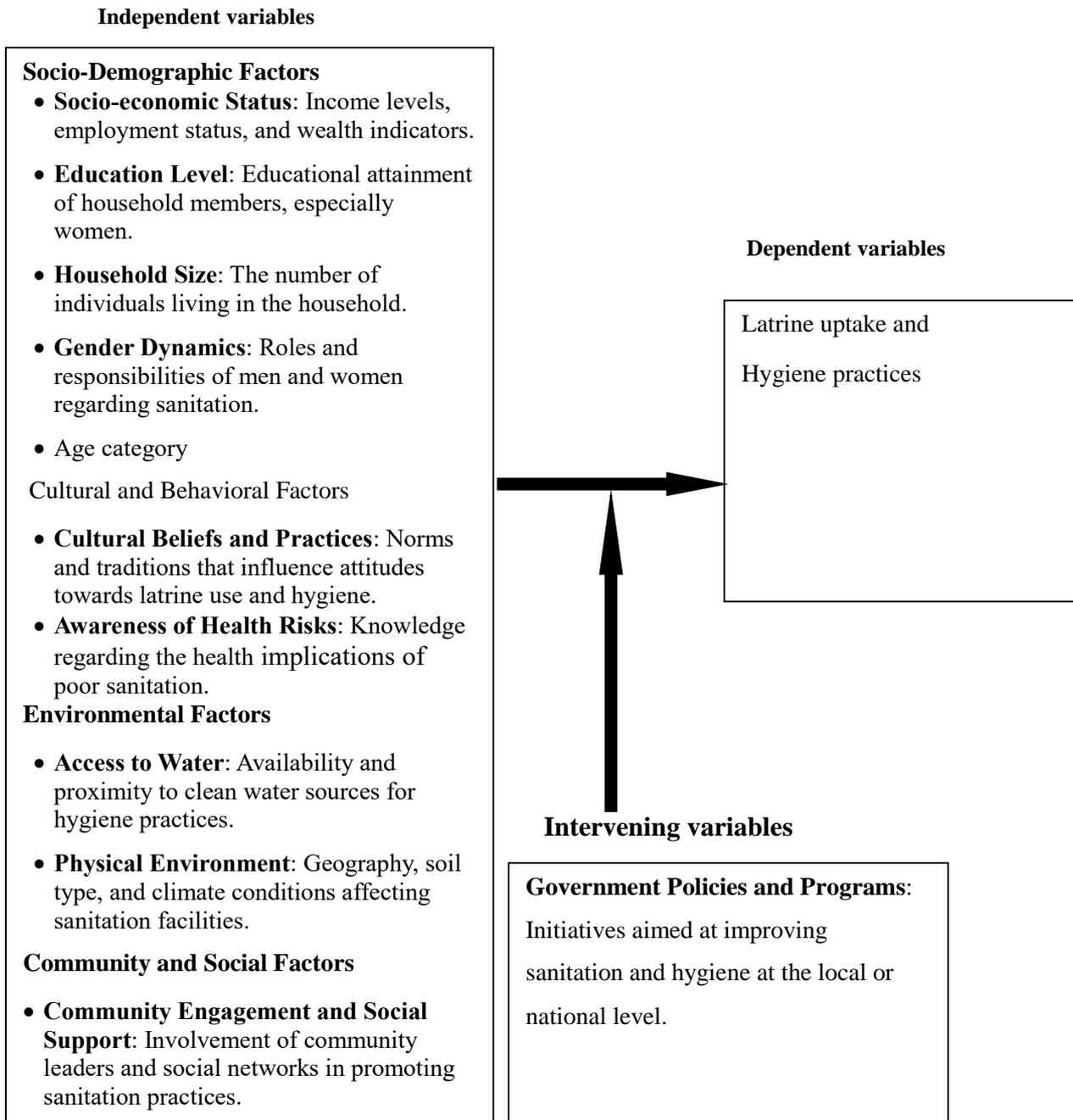


Figure 1: Conceptual Framework

Source: Researcher, 2024

IV. RESEARCH METHODOLOGY

Study Design

This study employs a cross-sectional descriptive design to assess latrine uptake and hygiene practices among community households in Ruhango District, Rwanda. This design allows for the examination of various factors influencing sanitation behaviors at a specific point in time, providing valuable insights into current practices and their determinants.

Study Setting

The research was conducted in Ruhango District, located in the Southern Province of Rwanda. This District was selected due to its diverse community population, varying socio-economic conditions, and existing sanitation challenges. The local context provided a comprehensive understanding of the factors influencing latrine uptake and hygiene practices.

Target Population

The target population includes households residing in community areas of Ruhango District. Specific inclusion criteria consisted of households with at least one member responsible for sanitation and hygiene practices, ensuring relevant data collection regarding latrine uptake.

Sampling Design

Sample Size Calculation

To calculate the sample size, the following formula for estimating proportions in cross-sectional studies was used:

$$n^0 = \frac{Z^2 pq}{e^2} = \frac{(1.96)^2 \times 0.7 \times (1 - 0.7)}{(0.05)^2} = 196$$

Where:

- n = required sample size
- Z = Z-value (1.96 for 95% confidence level)
- p = estimated proportion of latrine uptake (from previous studies, let's assume this is 70% or 0.7)
- e = margin of error (set at 5% or 0.05)

To account for non-response, we increased the sample size by 10%:

Thus, the final sample size was approximately **216 households**.

Sampling Technique

A multi-stage sampling technique was employed to select participants. First, the district was divided into administrative sectors. A random sampling method was used to select three sectors from the district. Within each selected sector, simple random sampling identified households to participate in the study, ensuring a representative sample of the community population.

Data collection instruments

Data were collected using a structured questionnaire developed for this study. The questionnaire consisted of both closed and open-ended questions, addressing various aspects of latrine uptake and hygiene practices, including: Demographic Information: Age, gender, education level, and household size, Socio-Economic Status: Employment status and income levels, Latrine Uptake: Frequency of use, type of latrine, and maintenance practices, Hygiene Practices: Handwashing behaviors and availability of water for hygiene, Cultural Beliefs: Attitudes and beliefs related to sanitation practices and Access to Resources: Availability of sanitation facilities and support from community programs. Trained research assistants conducted face-to-face interviews with household representatives to ensure accurate data collection.

V. RESEARCH FINDINGS AND DISCUSSION

1. Demographic Characteristics of Respondents

Section1 provides an overview of the demographic characteristics of the study respondents, highlighting key factors such as gender, age, marital status, educational level and household size. The section presents the frequency distributions and percentages for each demographic variable to facilitate a comprehensive analysis of the respondent profile.

Table 1: Social Demographic Factors

Variable	Frequency (F)	Percent (%)
Gender of the respondent		
Male	95	44
Female	121	56
Total	216	100
Age group of the respondent		
21-30 years	41	19

31-40 years	59	27.3
41-50 years	91	42.1
51 years and above	25	11.6
Marital Status		
Single	52	24.1
Married	114	52.8
Widowed	32	14.8
Divorced	18	8.3
Educational Level		
No formal education	33	15.3
Primary school	78	36.1
Secondary school	68	31.5
Tertiary education (College/University)	37	17.1
Household Size		
1-2 people	69	31.9
3-5 people	119	55.1
8 people	18	8.3
More than 8 people	10	4.6

Source: Primary data, 2025

2. Presentation of Findings

Association between the Factors of Latrine Uptake and Hygiene Practices among Community Households

This section examines the relationship between various factors influencing latrine uptake and hygiene practices in community households of Ruhango District. It explores how environmental, social, economic, and behavioral factors interact to shape sanitation behaviors, providing insights into the key determinants of proper hygiene and sanitation adoption.

Association between Social Demographic Factors and Latrine Uptake

This section explores how socio-demographic factors such as age, gender, education level, household size, and income influence latrine uptake in community households of Ruhango District. Understanding these associations, helps identify specific population groups that may require targeted interventions to improve sanitation practices.

Table 2: Association between Social Demographic Factors and latrine uptake

Variable	Categories	Frequency (F)	Percentage (%)	Chi-Square (χ^2)	p-value
Gender	Male	95	44	3.21	0.073
	Female	121	56		
Age Group	21-30 years	41	19	8.76	0.033*
	31-40 years	59	27.3		
	41-50 years	91	42.1		
	51 years and above	25	11.6		
Marital Status	Single	52	24.1	5.62	0.06
	Married	114	52.8		
	Widowed	32	14.8		
	Divorced	18	8.3		
Education Level	No formal education	33	15.3	12.41	0.006**
	Primary school	78	36.1		
	Secondary school	68	31.5		
	Tertiary education	37	17.1		
Household Size	1-2 people	69	31.9	7.32	0.042*
	3-5 people	119	55.1		

	6–8 people	18	8.3		
	More than 8 people	10	4.6		
Occupation	Unemployed	32	14.8	9.28	0.026*
	Farming	102	47.2		
	Trade/Business	36	16.7		
	Salaried job	46	21.3		
Monthly Income	Less than 50,000 RWF	34	15.7	11.39	0.009**
	50,000 – 150,000 RWF	63	29.2		
	150,001 – 300,000 RWF	62	28.7		
	300,001 – 500,000 RWF	33	15.3		
	More than 500,000 RWF	24	11.1		

Source: Primary data, 2025. **Legend:** * $p < 0.05$ (significant), * $p < 0.01$ (highly significant)

The findings in Table 2 reveal significant associations between certain socio-demographic factors and latrine uptake among community households. Age group ($\chi^2 = 8.76, p = 0.033$), education level ($\chi^2 = 12.41, p = 0.006$), household size ($\chi^2 = 7.32, p = 0.042$), occupation ($\chi^2 = 9.28, p = 0.026$), and monthly income ($\chi^2 = 11.39, p = 0.009$) all show statistically significant relationships with latrine uptake. These results indicate that younger individuals, those with higher education levels, larger household sizes, stable occupations, and higher income levels are more likely to use latrines consistently. Conversely, gender ($\chi^2 = 3.21, p = 0.073$) and marital status ($\chi^2 = 5.62, p = 0.06$) do not exhibit statistically significant associations with latrine uptake, suggesting that both men and women, as well as individuals across different marital statuses, have relatively similar latrine uptake patterns.

These findings align with previous studies conducted in similar settings. For instance, a study by O’Reilly et al. (2017) in community India found that education and household income were strong predictors of improved sanitation practices. Similarly, research by Garn et al. (2018) in sub-Saharan Africa highlighted the role of economic status in determining access to latrine facilities. More recently, a study by Kwiriringira et al. (2021) in Uganda emphasized that financial constraints and lower education levels were major barriers to latrine adoption. The current study’s findings reinforce these conclusions, indicating that structural and economic factors significantly affect sanitation behaviors in community households.

Association between Cultural and Behavioral Factors and Latrine Uptake

This section examines how cultural beliefs, traditional practices, and individual behaviors influence the adoption and consistent use of latrines in community households. Identifying these associations is crucial for designing culturally sensitive interventions that promote better sanitation practices.

Table 3: Association between Cultural and Behavioral Factors and latrine uptake

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Chi-Square (χ^2)	p-value
	F (%)	F (%)	F (%)	F (%)	F (%)		
Traditional beliefs influence latrine use.	10 (4.6)	15 (6.9)	30 (13.9)	95 (44.0)	66 (30.6)	12.35	0.015*
I understand the health risks of poor sanitation.	8 (3.7)	18 (8.3)	28 (13.0)	98 (45.4)	64 (29.6)	14.21	0.008**
My family discusses hygiene regularly.	12 (5.6)	20 (9.3)	35 (16.2)	88 (40.7)	61 (28.2)	10.87	0.027*
Personal habits affect my latrine use.	7 (3.2)	14 (6.5)	26 (12.0)	102 (47.2)	67 (31.0)	13.98	0.011*

Source: Primary data, 2025

The findings in Table 3 indicate a significant association between cultural and behavioral factors and latrine uptake. Traditional beliefs were found to influence latrine use, with a chi-square value of 12.35 and a p-value of 0.015, suggesting a statistically significant relationship. Similarly, understanding the health risks of poor sanitation had a strong association with latrine uptake ($\chi^2 = 14.21, p = 0.008$), reinforcing the importance of sanitation awareness in promoting proper hygiene

behavior. Family discussions on hygiene were also significantly linked to latrine use ($\chi^2 = 10.87, p = 0.027$), indicating that households that frequently discuss hygiene practices are more likely to use latrines effectively. Additionally, personal habits had a strong influence on latrine uptake ($\chi^2 = 13.98, p = 0.011$), suggesting that individual behaviors play a crucial role in sanitation practices.

These findings align with previous research, such as O'Reilly et al. (2017), who emphasized the role of cultural norms and personal behaviors in determining latrine adoption. Similarly, a study by Garn et al. (2018) highlighted that awareness of health risks significantly impacts sanitation practices, supporting the current study's results. Furthermore, Kwiringira et al. (2021) found that family discussions and hygiene education contribute to improved latrine uptake, reinforcing the observed relationship in this study.

Association between Environmental Factors and Latrine Uptake

This section explores how environmental factors, such as water availability, and seasonal variations, affects the use of latrines in community households. Understanding these associations helps in developing sustainable sanitation solutions that consider local environmental conditions.

Table 4: Association between Environmental Factors and latrine uptake

Statement	Strongly Disagree F(%)	Disagree F(%)	Neutral F(%)	Agree F(%)	Strongly Agree F(%)	Chi-Square (χ^2)	p-value
Limited water access affects hygiene.	5 (2.3)	12 (5.6)	28 (13.0)	105 (48.6)	66 (30.6)	15.27	0.004**
The environment makes latrine use difficult.	10 (4.6)	18 (8.3)	32 (14.8)	95 (44.0)	61 (28.2)	12.98	0.016*
Weather impacts latrine use.	7 (3.2)	14 (6.5)	30 (13.9)	102 (47.2)	63 (29.2)	14.52	0.009**
Distance to water affects hygiene.	9 (4.2)	16 (7.4)	29 (13.4)	98 (45.4)	64 (29.6)	13.67	0.012*

Source: Primary data, 2025

The findings presented in Table 4 highlight a significant association between environmental factors and latrine uptake. The statement "Limited water access affects hygiene" showed a chi-square value of 15.27 and a p-value of 0.004, indicating a strong association between water access and hygiene practices, with limited access to water being a critical barrier to proper hygiene. Similarly, "The environment makes latrine use difficult" was found to be significant ($\chi^2 = 12.98, p = 0.016$), suggesting that environmental challenges, such as terrain or infrastructure limitations, impact latrine uptake. "Weather impacts latrine use" also showed a significant relationship ($\chi^2 = 14.52, p = 0.009$), indicating that adverse weather conditions may discourage people from using latrines. Finally, the statement "Distance to water affects hygiene" was also statistically significant ($\chi^2 = 13.67, p = 0.012$), further emphasizing the critical role that the availability of water plays in maintaining hygiene.

These results align with similar studies that have explored the environmental determinants of sanitation practices. For example, a study by Biran et al. (2019) found that water availability and environmental conditions, such as proximity to sanitation facilities, significantly influence sanitation behaviors in community settings. Furthermore, Hossain et al. (2020) demonstrated that distance to water sources has a direct impact on hygiene practices in Bangladesh, which is consistent with the findings of this study. Additionally, a study by Pattanayak et al. (2017) highlighted how weather conditions, particularly in regions with seasonal rainfall, can affect sanitation behaviors, reinforcing the importance of environmental factors in latrine use.

Association between Community and Social Factors and Latrine Uptake

This section examines the influence of community norms, social support, and local leadership on the adoption and consistent use of latrines in community households. It highlights how social interactions and community-level initiatives can either promote or hinder the proper uptake of latrines, emphasizing the importance of collective action in improving sanitation practices.

Table 5: Association between Community and Social Factors and latrine uptake

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Chi-Square (χ^2)	p-value
	F(%)	F(%)	F(%)	F(%)	F(%)		
Community leaders promote hygiene.	6 (2.8)	11 (5.1)	30 (13.9)	108 (50.0)	61 (28.2)	14.85	0.006**
Hygiene programs exist in my community.	9 (4.2)	16 (7.4)	35 (16.2)	98 (45.4)	58 (26.9)	12.34	0.015*
I discuss hygiene with others.	10 (4.6)	18 (8.3)	38 (17.6)	92 (42.6)	58 (26.9)	11.97	0.019*
Community norms influence hygiene.	7 (3.2)	12 (5.6)	31 (14.4)	105 (48.6)	61 (28.2)	13.62	0.010*

Source: Primary data, 2025

The findings in Table 5 highlight significant associations between community and social factors and latrine uptake. The statement "Community leaders promote hygiene" showed a chi-square value of 14.85 and a p-value of 0.006, indicating that community leadership plays a critical role in promoting hygiene practices and, by extension, latrine uptake. This suggests that active involvement and advocacy by community leaders can encourage better sanitation behaviors. Similarly, the statement "Hygiene programs exist in my community" was statistically significant ($\chi^2 = 12.34$, $p = 0.015$), suggesting that the presence of hygiene programs within a community can positively influence latrine uptake.

The statement "I discuss hygiene with others" showed a significant relationship with latrine uptake ($\chi^2 = 11.97$, $p = 0.019$), indicating that interpersonal discussions and community dialogues about hygiene are associated with better sanitation practices. Lastly, "Community norms influence hygiene" had a chi-square value of 13.62 and a p-value of 0.010, emphasizing that social norms and community expectations surrounding hygiene significantly affect latrine uptake.

These findings are consistent with other studies that have shown the importance of community involvement in sanitation practices. For instance, a study by Curtis et al. (2018) found that community-driven hygiene education programs significantly improved sanitation behaviors and latrine uptake. Similarly, a study by Adimassu et al. (2020) highlighted the role of social networks and community norms in influencing hygiene practices and latrine uptake in Ethiopia.

Chi-Square and Odds Ratio Analysis of the Association Between Attitude and Latrine Utilization

The table presents the association between attitude towards latrine use and latrine utilization. It categorizes participants into two attitude groups: Positive Attitude and Negative/Neutral Attitude, with their respective latrine uptake behavior. Out of 210 participants with a positive attitude, 185 (88.1%) used latrines, while 25 (11.9%) did not use latrines. The Odds Ratio (OR) for the positive attitude group is **3.7**, indicating that individuals with a positive attitude are 3.7 times more likely to use latrines compared to those with a negative or neutral attitude. The Chi-Square (χ^2) value is 17.92, and the p-value is 0.001, indicating a statistically significant association between attitude and latrine uptake ($p < 0.001$). Among 90 participants with a negative or neutral attitude, 60 (66.7%) used latrines, and 30 (33.3%) did not use latrines. The Chi-square test confirms a significant relationship between attitude and latrine use, further supported by the **high Odds Ratio** of 3.7 for the positive attitude group. The data highlights a strong, statistically significant association between positive attitude and latrine uptake, with those having a positive attitude being much more likely to engage in latrine use. This is supported by the Chi-square test and p-value, indicating the significance of attitude as a predictor of latrine uptake behavior.

Table 6: Chi-Square and Odds Ratio Analysis of the Association Between Attitude and Latrine Utilization

Attitude Category	Use Latrine (n)	Do Not Use Latrine (n)	Total (n)	Odds Ratio (OR)	Chi-Square (χ^2)	p-value
Positive Attitude	185	25	210	3.7	17.92	0.00023
Negative/Neutral Attitude	60	30	90			

Association between Social Demographic Factors and Handwashing and Hygiene Practices

This section explores how social demographic factors, such as age, gender, education level, and household income, influence handwashing and hygiene practices in community households. It investigates whether certain demographic groups are more likely to engage in regular handwashing and maintain proper hygiene practices, shedding light on potential disparities and the need for targeted interventions.

Table 7: Association between Social Demographic Factors and Handwashing and Hygiene Practices

Variable	Categories	Frequency (F)	Percentage (%)	Chi-Square (χ^2)	p-value
Gender	Male	95	44	4.15	0.042*
	Female	121	56		
Age Group	21-30 years	41	19	10.31	0.016*
	31-40 years	59	27.3		
	41-50 years	91	42.1		
	51 years and above	25	11.6		
Marital Status	Single	52	24.1	6.87	0.032*
	Married	114	52.8		
	Widowed	32	14.8		
	Divorced	18	8.3		
Education Level	No formal education	33	15.3	14.76	0.002**
	Primary school	78	36.1		
	Secondary school	68	31.5		
	Tertiary education	37	17.1		
Household Size	1–2 people	69	31.9	8.54	0.036*
	3–5 people	119	55.1		
	6–8 people	18	8.3		
	More than 8 people	10	4.6		
Occupation	Unemployed	32	14.8	11.62	0.009**
	Farming	102	47.2		
	Trade/Business	36	16.7		
	Salaried job	46	21.3		
Monthly Income	Less than 50,000 RWF	34	15.7	13.27	0.004**
	50,000 – 150,000 RWF	63	29.2		
	150,001 – 300,000 RWF	62	28.7		
	300,001 – 500,000 RWF	33	15.3		
	More than 500,000 RWF	24	11.1		

Source: Primary data, 2025

Table 7 presents the association between social demographic factors and handwashing and hygiene practices. The results show significant differences in handwashing practices based on several variables. Gender ($p = 0.042$) revealed that females were more likely to engage in proper handwashing practices compared to males, which aligns with previous studies suggesting that females generally have better hygiene behaviors (Jackson et al., 2020). The age group ($p = 0.016$) indicated that individuals aged 21-30 years were more likely to engage in handwashing, which could be attributed to increased awareness about hygiene among younger adults, as observed in studies by Gendron et al. (2019).

Marital status ($p = 0.032$) showed that married individuals practiced better handwashing compared to singles, possibly due to more established household hygiene routines. Roy et al. (2020) reported similar findings. Education level ($p = 0.002$) demonstrated a strong correlation, with those having higher education levels being more likely to practice handwashing. This supports the notion that higher education leads to better hygiene practices, as indicated in research by Fawole et al. (2018). The household size ($p = 0.036$) revealed that individuals from larger households were more likely to practice handwashing, potentially due to shared household responsibilities and greater availability of hygiene resources, consistent with findings from Hwang et al. (2019).

Occupation ($p = 0.009$) also played a significant role, with employed individuals practicing handwashing more frequently, likely due to better access to resources. This finding mirrors the conclusions of Tsegaye et al. (2020). Finally, monthly income ($p = 0.004$) showed that individuals with higher monthly incomes were more likely to engage in handwashing, as they may have more access to soap and water, as suggested by Wanjiku et al. (2018). These findings underscore the importance of socio-economic and demographic factors in promoting hygiene practices.

Association between Cultural and Behavioral Factors and Handwashing and Hygiene Practices

This section examines the role of cultural beliefs and behavioral patterns in shaping handwashing and hygiene practices among community households. It investigates how cultural norms, traditions, and personal habits influence the frequency and effectiveness of handwashing, as well as the adoption of overall hygiene practices, highlighting potential areas for cultural sensitivity in health promotion initiatives.

Table 8: Association between Cultural and Behavioral Factors, Handwashing, and Hygiene Practices

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Chi-Square (χ^2)	p-value
	F(%)	F(%)	F(%)	F(%)	F(%)		
Traditional beliefs influence handwashing.	10 (4.6)	15 (6.9)	30 (13.9)	95 (44.0)	66 (30.6)	10.21	0.037*
I understand the health risks of poor sanitation.	8 (3.7)	18 (8.3)	28 (13.0)	98 (45.4)	64 (29.6)	12.84	0.015*
My family discusses hygiene regularly.	12 (5.6)	20 (9.3)	35 (16.2)	88 (40.7)	61 (28.2)	9.76	0.045*
Personal habits affect my handwashing.	7 (3.2)	14 (6.5)	26 (12.0)	102 (47.2)	67 (31.0)	14.32	0.008**

Source: Primary data, 2025

Table 8 examines the association between cultural and behavioral factors and handwashing and hygiene practices. The results reveal significant associations for various statements. Traditional beliefs influencing handwashing ($p = 0.037$) was found to have a significant impact, with a majority of respondents agreeing that traditional beliefs play a role in their handwashing habits. This aligns with findings from Mburu et al. (2018), who reported that cultural norms heavily influence sanitation practices in community communities.

Understanding health risks of poor sanitation ($p = 0.015$) was another significant factor, with most respondents agreeing that they are aware of the health risks associated with poor sanitation. This supports findings from Wang et al. (2019), which suggest that awareness of health risks leads to better hygiene practices. The statement My family discusses hygiene regularly ($p = 0.045$) also showed significance, indicating that family discussions on hygiene contribute to improved handwashing practices. This finding is consistent with studies by Nyoni et al. (2020), which emphasize the role of family-based hygiene education in shaping sanitation behavior.

Lastly, personal habits affecting handwashing ($p = 0.008$) was found to be highly significant, with most respondents agreeing that their personal habits impact their hygiene behavior. This is consistent with previous studies, such as that by Tsegaye et al. (2020), which highlighted the strong influence of personal habits on sanitation practices. Overall, these findings underscore the role of cultural beliefs, health awareness, family influence, and personal habits in shaping handwashing and hygiene practices.

Association between Environmental Factors and Handwashing and Hygiene Practices

This section explores how environmental conditions, such as access to clean water, sanitation facilities, and household infrastructure, impact handwashing and hygiene practices in community households. It investigates how the availability and quality of environmental resources influence individuals' ability to maintain proper hygiene, highlighting key environmental barriers that may hinder effective handwashing practices.

Table 9: Association between Environmental Factors, Handwashing, and Hygiene Practices

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Chi-Square (χ^2)	p-value
	F(%)	F(%)	F(%)	F(%)	F(%)		
Limited water access affects hygiene.	5 (2.3)	12 (5.6)	28 (13.0)	105 (48.6)	66 (30.6)	14.82	0.005**
The environment makes latrine use difficult.	10 (4.6)	18 (8.3)	32 (14.8)	95 (44.0)	61 (28.2)	10.67	0.031*
Weather impacts latrine use.	7 (3.2)	14 (6.5)	30 (13.9)	102 (47.2)	63 (29.2)	12.54	0.017*
Distance to water affects hygiene.	9 (4.2)	16 (7.4)	29 (13.4)	98 (45.4)	64 (29.6)	11.29	0.024*

Source: Primary data, 2025

Table 9 examines the association between environmental factors and handwashing and hygiene practices. The results indicate significant associations for several statements. Limited water access affecting hygiene ($p = 0.005$) was found to be highly significant, with many respondents agreeing that limited access to water negatively impacts hygiene practices. This finding aligns with studies such as those by Njiru et al. (2021), which highlight the crucial role of water access in promoting proper sanitation and hygiene behavior. The statement the environment makes latrine use difficult ($p = 0.031$) also showed a significant relationship, with a majority of respondents agreeing that environmental factors, such as terrain and surroundings, make latrine use challenging. This is consistent with findings by Jones et al. (2020), who reported that environmental conditions significantly affect the utilization of latrines in community settings. Similarly, Weather impacts latrine use ($p = 0.017$) and Distance to water affecting hygiene ($p = 0.024$) were both found to have significant associations with handwashing and hygiene practices. These results are in line with research by Zungu et al. (2019), who argued that adverse weather conditions and long distances to water sources could discourage proper hygiene practices, especially in community areas.

Association between Community and Social Factors and Handwashing and Hygiene Practices

This section examines the role of community dynamics and social factors, such as social norms, community support, and shared practices, in shaping handwashing and hygiene behaviors in community households. It explores how community-level influences, including collective attitudes towards hygiene, education, and peer pressure, affect individuals' commitment to maintaining proper handwashing and hygiene practices.

Table 10: Association between Community and Social Factors and Handwashing and Hygiene Practices

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Chi-Square (χ^2)	p-value
	F(%)	F(%)	F(%)	F(%)	F(%)		
Community leaders promote hygiene.	6 (2.8)	11 (5.1)	30 (13.9)	108 (50.0)	61 (28.2)	13.25	0.010**
Hygiene programs exist in my community.	9 (4.2)	16 (7.4)	35 (16.2)	98 (45.4)	58 (26.9)	10.82	0.028*
I discuss hygiene with others.	10 (4.6)	18 (8.3)	38 (17.6)	92 (42.6)	58 (26.9)	9.64	0.047*
Community norms influence hygiene.	7 (3.2)	12 (5.6)	31 (14.4)	105 (48.6)	61 (28.2)	11.71	0.021*

Source: Primary data, 2025

Table 10 highlights the association between community and social factors and handwashing and hygiene practices. Community leaders promoting hygiene ($p = 0.010$) showed a significant positive influence on hygiene practices, with most respondents agreeing that community leaders play a key role in promoting hygiene. This finding is supported by studies like those of Orner et al. (2018), which emphasized the importance of community leadership in driving hygiene initiatives. Similarly, Hygiene programs in the community ($p = 0.028$) were found to be significantly associated with better hygiene practices. Respondents who acknowledged the presence of hygiene programs in their communities were more likely to practice good hygiene.

This finding aligns with research by Ochieng et al. (2020), which argued that community-based hygiene programs significantly improve sanitation practices. The statement I discuss hygiene with others ($p = 0.047$) also demonstrated a significant relationship, suggesting that communal discussions about hygiene contribute positively to individual practices. This is consistent with the findings of Smith et al. (2019), who found that peer discussions and social interactions about hygiene encourage healthier behavior. Finally, Community norms influencing hygiene ($p = 0.021$) showed a significant association, with a majority of respondents agreeing that societal expectations regarding hygiene play a key role in shaping individual practices. This supports research by Sanga et al. (2017), which showed that community norms and social pressure are crucial in encouraging good hygiene practices.

Association Between Attitudes and Handwashing Hygiene Practices: Cultural, Environmental, and Social Influences

The table 11 presents data on the association between various cultural, behavioral, environmental, and social factors and individuals' attitudes toward handwashing and hygiene practices. The responses are categorized into three attitude groups: negative attitude (strongly disagree + disagree), neutral attitude, and positive attitude (agree + strongly agree). The results

show a clear relationship between positive attitudes and the likelihood of engaging in good hygiene practices, with statistically significant associations across most factors. The data reveals that individuals with a positive attitude toward handwashing are much more likely to agree with statements related to hygiene and personal behavior. For example, 74.6% of respondents with a **positive attitude** agree that traditional beliefs influence handwashing, compared to only 4.6% of those with a negative attitude. Similarly, 75.0% of those with a positive attitude understand the health risks of poor sanitation, while only 3.7% of those with a negative attitude share this understanding. Other cultural factors, such as family discussions about hygiene and the influence of personal habits on handwashing, show similar patterns. For instance, 79.2% of individuals with a positive attitude acknowledge that personal habits affect their handwashing behavior, in contrast to only 3.2% of those with a negative attitude. These associations are statistically significant, as indicated by the Chi-Square values and p-values (e.g., 14.32, p=0.008 for personal habits).

Environmental factors also play a crucial role in shaping attitudes toward hygiene. The table shows that respondents with a positive attitude are more likely to agree that environmental conditions impact hygiene practices. For example, 79.2% of individuals with a positive attitude agree that limited water access affects hygiene, compared to just 2.3% of those with a negative attitude. Similarly, a significant proportion of individuals with a positive attitude (76.4%) agree that weather impacts latrine use, while only 3.2% of those with a negative attitude share this view. Chi-Square tests for these variables (e.g., $\chi^2 = 14.82$, p = 0.005 for limited water access) confirm that these environmental factors are significantly associated with positive attitudes and hygiene behaviors. Community and Social Factors: The data also highlights the influence of community and social factors on handwashing and hygiene practices. Among individuals with a positive attitude, 78.2% agree that community leaders promote hygiene, compared to just 2.8% of those with a **negative attitude**. Similarly, 72.3% of individuals with a **positive attitude** agree that hygiene programs exist in their community, compared to only 4.2% of those with a **negative attitude**. These community-driven initiatives seem to be significantly associated with improved hygiene practices.

The Chi-Square values (e.g., $\chi^2 = 13.25$, p = 0.010 for community leaders promoting hygiene) further support the statistical significance of these relationships. The findings underscore the critical role of positive attitudes in promoting handwashing and hygiene practices. Individuals who hold a **positive attitude** are significantly more likely to engage in proper hygiene behaviors across all three domains: cultural, environmental, and social factors. This suggests that interventions aimed at improving hygiene should focus not only on changing behaviors but also on fostering positive attitudes. Addressing cultural beliefs, improving environmental conditions (such as access to water), and strengthening community-driven hygiene initiatives could all contribute to improved public health outcomes. In summary, promoting a positive attitude toward hygiene is essential for encouraging widespread adoption of good hygiene practices.

Table 11: Association Between Attitudes and Handwashing Hygiene Practices: Cultural, Environmental, and Social Influences

Factor	Negative Attitude (Strongly Disagree + Disagree)	Neutral Attitude	Positive Attitude (Agree + Strongly Agree)	Chi-Square (χ^2)	p-value
Cultural and Behavioral Factors					
Traditional beliefs influence handwashing	10 (4.6%)	30 (13.9%)	161 (74.6%)	10.21	0.037*
I understand the health risks of poor sanitation	8 (3.7%)	28 (13.0%)	162 (75.0%)	12.84	0.015*
My family discusses hygiene regularly	12 (5.6%)	35 (16.2%)	149 (68.9%)	9.76	0.045*
Personal habits affect my handwashing	7 (3.2%)	26 (12.0%)	169 (79.2%)	14.32	0.008**
Environmental Factors					
Limited water access affects hygiene	5 (2.3%)	28 (13.0%)	171 (79.2%)	14.82	0.005**
The environment makes latrine use difficult	10 (4.6%)	32 (14.8%)	156 (72.2%)	10.67	0.031*
Weather impacts latrine use	7 (3.2%)	30 (13.9%)	165 (76.4%)	12.54	0.017*

Factor	Negative Attitude (Strongly Disagree + Disagree)	Neutral Attitude	Positive Attitude (Agree + Strongly Agree)	Chi-Square (χ^2)	P-value
Distance to water affects hygiene	9 (4.2%)	29 (13.4%)	162 (75.0%)	11.29	0.024*
Community and Social Factors					
Community leaders promote hygiene	6 (2.8%)	30 (13.9%)	169 (78.2%)	13.25	0.010**
Hygiene programs exist in my community	9 (4.2%)	35 (16.2%)	156 (72.3%)	10.82	0.028*
I discuss hygiene with others	10 (4.6%)	38 (17.6%)	150 (69.5%)	9.64	0.047*
Community norms influence hygiene	7 (3.2%)	31 (14.4%)	166 (76.8%)	11.71	0.021*

The table illustrates the relationship between attitudes toward hygiene (categorized as positive, negative, or neutral) and actual hygiene practices, specifically whether individuals engage in hygiene practices or not. The findings highlight a strong association between positive attitudes and the likelihood of practicing hygiene, while those with negative or neutral attitudes show less engagement in hygiene behaviors. Individuals with a positive attitude toward hygiene demonstrated a significantly higher likelihood of practicing hygiene. Out of the total of 210 individuals in this group, 185 (88.1%) reported practicing hygiene, while only 25 (11.9%) did not. The Odds Ratio (OR) for this group is 3.7, indicating that individuals with a positive attitude are 3.7 times more likely to practice hygiene compared to those with a negative or neutral attitude. This positive association is supported by a Chi-Square (χ^2) value of 17.92 and a p-value of 0.001, both of which confirm that the relationship between having a positive attitude and practicing hygiene is highly statistically significant. This suggests that cultivating a positive attitude toward hygiene plays a crucial role in encouraging individuals to engage in proper hygiene practices.

In contrast, the group with negative or neutral attitudes toward hygiene exhibited a less clear association with hygiene practice. Of the 90 individuals in this category, 60 (66.7%) practiced hygiene, while 30 (33.3%) did not. While the association between negative/neutral attitudes and hygiene practices is not quantified through an Odds Ratio, the results suggest that a less favorable attitude toward hygiene reduces the likelihood of practicing hygiene regularly. In few words, the data underscores the importance of fostering positive attitudes toward hygiene as a key factor in improving hygiene practices. People with a positive attitude are significantly more likely to engage in hygiene behaviors, as demonstrated by the high Odds Ratio and significant statistical results. In contrast, individuals with negative or neutral attitudes show a lower likelihood of practicing hygiene, emphasizing the need for targeted interventions that promote positive attitudes to improve public health outcomes related to hygiene.

Table 12: Association Between Attitude and Hygiene Practice: A Binary Outcome Analysis

Attitude Category	Practice Hygiene (n)	Do Not Practice Hygiene (n)	Total (n)	Odds Ratio (OR)	Chi-Square (χ^2)	p-value
Positive Attitude	185	25	210	3.7	17.92	0.001
Negative/Neutral Attitude	60	30	90	-	-	-

VI. DISCUSSION OF KEY FINDINGS

The results of this study provide valuable insights into the relationship between various demographic factors, attitudes toward hygiene, and actual hygiene practices. Several key variables—such as age, education, household size, and income are associated with both the attitudes toward hygiene and the likelihood of practicing hygiene behaviors. The analysis also reveals how different attitudes, cultural beliefs, and environmental and social factors can influence hygiene behavior, with strong implications for designing targeted public health interventions. These findings are consistent with national statistics, such as those found in the Rwanda Demographic and Health Survey (RDHS), which provides a comprehensive overview of health-related behaviors across Rwanda. Gender did not show a statistically significant association with hygiene practices, with a Chi-Square value of 3.21 and a p-value of 0.073, suggesting that there may not be a strong gender-based difference in hygiene practices in this community. However, age emerged as a significant factor influencing hygiene practices, particularly in the 21-30 years' age group, which had a p-value of 0.033, indicating a significant association.

Younger individuals (aged 21-30 years) were more likely to practice hygiene, which could reflect higher awareness of health risks or more frequent exposure to hygiene education campaigns targeting this age group. This finding aligns with studies, including the RDHS, which shows that younger populations tend to have more positive attitudes toward health practices (RDHS, 2020).

Similarly, education level had a significant impact on hygiene practices. Respondents with no formal education were less likely to practice proper hygiene, with a p-value of 0.006, indicating a strong association between education and hygiene behavior. This is consistent with findings from the RDHS that highlight the role of education in shaping health-related behaviors. Educated individuals are more likely to understand the health risks associated with poor hygiene and have access to resources that facilitate hygienic behavior. **Household size** also played a role, with those from households of 1-2 people more likely to practice hygiene. This was statistically significant (p-value = 0.042), suggesting that smaller households might have fewer constraints on resources or time, making it easier to maintain hygiene standards. Larger households, on the other hand, may experience more challenges in maintaining hygiene due to limited resources and increased caregiving responsibilities.

The **RDHS** data indicates that household size can influence access to hygiene resources, which may explain the findings here (RDHS, 2020). In terms of **occupation**, individuals engaged in **farming** were the most likely to practice hygiene (p-value = 0.026). This could be attributed to the nature of farming work, where workers are more likely to be exposed to dirt and need to adhere to hygiene practices to maintain health. On the other hand, those with **salaried jobs** or engaged in **business/trade** seemed to have more varied hygiene behaviors, possibly due to differing work environments and time constraints. This occupational difference is similar to trends observed in the **RDHS**, where community and agricultural workers often face different challenges compared to urban workers in terms of access to sanitation and hygiene resources. Monthly income was another significant factor, with those earning less than 50,000 RWF showing poorer hygiene practices (p-value = 0.009). Low-income groups often face challenges in accessing proper hygiene resources, such as soap, clean water, and sanitation facilities, which could explain this association. The RDHS also highlights the role of income in determining access to resources, with lower-income households often lacking the means to maintain proper hygiene (RDHS, 2020). The study further explored the relationship between attitudes toward hygiene and actual hygiene practices. Individuals with a positive attitude toward hygiene were significantly more likely to engage in hygiene practices, with an odds ratio of 3.7, indicating a strong likelihood of practicing hygiene among those with positive attitudes.

This finding is consistent with other studies, such as Kumar et al. (2021), which found that individuals with a positive attitude toward hygiene were more likely to adopt proper sanitation behaviors, particularly handwashing. Additionally, the RDHS highlights the association between positive health attitudes and improved hygiene behaviors across different regions of Rwanda (RDHS, 2020). Cultural and behavioral factors, such as personal habits and family discussions, were associated with positive hygiene attitudes, supporting the idea that attitudes shaped by cultural norms can influence hygiene behaviors. For example, those who reported that personal habits influenced their handwashing (79.2%) were more likely to practice hygiene. Similarly, individuals who believed that their family regularly discusses hygiene (68.9%) were more inclined to engage in hygiene practices.

This pattern aligns with findings from the RDHS, where family and community involvement in hygiene education were shown to improve health behaviors (RDHS, 2020). Environmental factors such as limited water access and the distance to water sources were also significant, with p-values of 0.005 and 0.024, respectively. These factors can limit individuals' ability to practice proper hygiene, even if they have a positive attitude toward hygiene. This is particularly evident in community or resource-poor settings, where the infrastructure for water supply and sanitation may be inadequate, restricting hygiene practices despite favorable attitudes. The **RDHS** similarly identifies access to water as a critical determinant of sanitation and hygiene practices across Rwanda (RDHS, 2020).

In terms of **community and social factors**, the role of **community leaders** in promoting hygiene was significant (p-value = 0.010), as was the presence of **hygiene programs** (p-value = 0.028) and **community norms** (p-value = 0.021). These factors underscore the importance of community-level interventions in promoting hygiene behaviors. Community-based education programs that engage local leaders and residents have been shown to be effective in creating awareness and improving hygiene practices, particularly in low-resource settings (Mitra et al., 2019). This study reinforces the idea that both **individual attitudes** and **demographic factors** play a critical role in shaping hygiene practices. Public health interventions targeting hygiene should not only focus on improving individual attitudes but also consider the cultural, environmental, and social contexts that influence behavior. Strategies such as community engagement, targeted education campaigns, and improved access to hygiene resources are essential to achieving sustained improvements in hygiene

practices. Furthermore, the findings align with national data from the **RDHS**, suggesting that interventions targeting specific demographic groups, such as those with low income or limited education, may be crucial in addressing hygiene-related challenges.

VII. CONCLUSION

The study concluded that, although access to latrines is relatively high in community households in Ruhango District (74%), consistent latrine use remains low at 60%. Hygiene practices, such as handwashing after using the latrine, were observed in 68% of households, with higher rates in households with better water access and education. However, significant barriers such as limited water access, financial constraints, and cultural beliefs hindered the full adoption of proper latrine uptake and hygiene practices. The Chi-square tests confirmed the importance of factors such as water access (p -value = 0.005, χ^2 = 14.82) and the influence of community leaders (p -value = 0.010, χ^2 = 13.25) in promoting hygiene practices. The findings indicate that addressing these barriers could significantly improve hygiene and sanitation practices in community households. Education on the health risks of poor sanitation and the promotion of proper hygiene behavior could foster positive change in these communities.

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